



## 2026 BLUE RIDGE RODEO SPONSORSHIP OPPORTUNITIES

The Blue Ridge Riding Club planted its roots in the Collin county landscape in 1963. Our facility hosts a number of events each year beginning in March and running through November, with the most notable being the annual Blue Ridge rodeo held each July since 1964. The 62nd annual Blue Ridge rodeo will be held July 10-11, 2026.

As we enter into a new season, we present to you sponsorship opportunities available for your business to be part of the events that occur here. Sponsorships of the annual Blue Ridge rodeo are investments that enrich the greater community, build positive goodwill of your company and connect you with a market of other hard-working, community minded individuals. Sponsors are a key element in maintaining the rodeo spirit by bolstering our initiatives to give back to the community, fostering western culture and heritage, and promoting the original American extreme sport. And there is no better place to entertain your clients or reward your employees than at a family-friendly rodeo with your name in the forefront.

The Blue Ridge Riding Club board of directors, committees and volunteers take great pride in coming together to produce a top notch rodeo each year; bringing in quality stock and entertainers, attracting top athletes, and providing a fun weekend of rodeo action. We are a 501(c)(3) non-profit entity run entirely through the commitment and countless hours from unpaid directors and volunteers.

Information regarding our pre-designed sponsorship opportunities is attached, or to discuss the possibility of a customized opportunity that best fits your business, please email [brrcbod@gmail.com](mailto:brrcbod@gmail.com) or call 903-819-9579. We are committed to maximizing the experience of each sponsor partnership.

We look forward to hearing from you soon!

*Erin Pawitt*  
President  
Blue Ridge Riding Club

# 2026 BLUE RIDGE RODEO SPONSORSHIP PACKAGES

## DIAMOND \$10,000

- 5x10 sign on arena entrance gate to hang all year
- 4x6 banner to hang outside the arena during the rodeo
- Flag run between each event
- Name and logo on rodeo t-shirt
- Flag carried during parade
- Vendor booth space for both nights
- 10 sponsor admission passes, good for both nights
  - includes access to hospitality tent for all you can eat
- 4 sponsor parking passes, good for both nights

## PLATINUM \$6,000

- 4x6 sign in arena to hang all year
- 4x6 banner to hang outside the arena during the rodeo
- Flag run between each event
- Name and logo on rodeo t-shirt
- Flag carried during parade
- Vendor booth space for both nights
- 8 sponsor admission passes, good for both nights
  - includes access to hospitality tent for all you can eat
- 3 sponsor parking passes, good for both nights

## GOLD \$3,000

- Sign on or in bucking chute - *limited to first 8 committed*
- After first 8 are filled, next 8 committed receive flag run during event
- Announcer shoutout when livestock bucks out of chute
- Vendor booth space for both nights
- 4x6 banner to hang outside the arena during the rodeo
- 6 sponsor admission passes, good for both nights
  - includes access to hospitality tent for all you can eat
- 2 sponsor parking passes, good for both nights

## SILVER \$2,000

- 3x5 catwalk sign to hang all year
- 4 sponsor admission passes, good for both nights
  - includes access to hospitality tent for all you can eat
- 1 sponsor parking passes, good for both nights

## BRONZE \$1,500

- 3x5 sign inside arena to hang all year
- 2 sponsor admission passes, good for both nights
  - includes access to hospitality tent for all you can eat
- 2 general admission passes, good for one night of the rodeo

## COPPER \$750

- Banner to hang outside the arena during the rodeo
- 4 general admission passes, good for one night of the rodeo

*\*All sponsorship packages include recognition as sponsor on BRRC website and social media*



# 2026 BLUE RIDGE RODEO SPONSORSHIP COMMITMENT

PLEASE SELECT ONE

**DIAMOND**   
**\$10,000**

**PLATINUM**   
**\$6,000**

**GOLD**   
**\$3,000**

**SILVER**   
**\$2,000**

**BRONZE**   
**\$1,500**

**COPPER**   
**\$750**

Sponsor to order signage, flags:

BRRC to order signage, flags:

Utilize previous year signage, flags:   
(if possible. BRRC will evaluate condition of existing signs, banners and flags)

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook/Instagram name: \_\_\_\_\_

Preferred Method of Contact: \_\_\_\_\_

Please make checks payable to: Blue Ridge Riding Club & Rodeo  
Mail to: PO Box 69 | Blue Ridge TX 75424

Please email your business logo, in high resolution format, to: [brrcbod@gmail.com](mailto:brrcbod@gmail.com)  
Questions: call Erin Pewitt @ 903-819-9579



Blue Ridge Riding Club & Rodeo is a 501(c)(3) non-profit entity. All sponsorships are tax deductible.  
You will receive a non-profit donation receipt for your records.

**THANK YOU FOR YOUR SUPPORT!**