



2026

Royalty Rule Book

BRRC Royalty Competition 2026

Important Dates

Date	
April 20	<ul style="list-style-type: none"> ● Contestants must be a current member of BRRC. ● Completed and signed contestant information form (page 3) ● Contestant Sponsor form and sponsor ad work due (page 4) ● Contestant Sponsor money due (\$400). Please note this is not a Rodeo Sponsorship. <p><i>*If mailing, mail to BRRC at PO Box 69 Blue Ridge TX 75424. Make checks payable to BRRC.*</i></p>
April 25	Mandatory Royalty Kickoff Meeting & first practice - 10:00am
May 2	Optional royalty practice - time TBD
May 23	<p>Optional royalty practice - time TBD</p> <ul style="list-style-type: none"> ● One standard headshot photo of the contestant in jpg format. Email to brrcroalty@gmail.com ● Contestant Biographies Due ● Donations are due (\$400). Please note this is just a donation not a sponsorship. ● Rodeo Sponsor Information and Money Due (not a requirement, see pages 6-7 of this book)
June 7	Tentative - Optional royalty practice - time TBD
June 13	<p>COMPETITION DAY</p> <ul style="list-style-type: none"> ● Contestants are required to be in competition attire and registered by 9:30 am. ● Numbers are drawn and competition order will be assigned. ● The judges will score contestants as stated in the Royalty Rule Book. ● Any additional Donations beyond the \$400 are due. ● Work day(s) must be completed
June 27	Optional pre-rodeo royalty practice - time TBD
July 5	Mandatory pre-rodeo royalty practice - time TBD
July 10	Royalty court will be presented during the Rodeo and help at the Rodeo.
July 11	★ The Royalty winner will be announced at the Blue Ridge Rodeo. Buckles and crowns to be awarded at the rodeo. Saddles to be awarded at the end of the year banquet upon completion of required attendance.
July 25	Tentative - Mandatory - Newly crowned royalty pictures and flag practice - time TBD

***The rodeo parade is a mandatory royalty event. Date and time of parade will be communicated upon approval from the City of Blue Ridge.*

Royalty Contestant Information (please print)

Contestant Name (first and last)	
Mailing Address (number/street, city, zip)	
Contestant Phone	
Contestant Email	
Birthdate	
Age as of Jan. 1, 2026	
Parent/Legal Guardian Name (if contestant under the age of 18)	
Parent Email	
Parent Phone	
Royalty Position	<input type="radio"/> Queen <input type="radio"/> Princess <input type="radio"/> Sweetheart

I have reviewed and understand the rules in the royalty rulebook and agree to abide by them. If under the age of 18, all correspondence will go through a parent or legal guardian. All correspondence may include email, phone, or GroupMe. The parent or legal guardian gives permission for use of any photos taken of contestants to be used by BRRC on social media, website, flyers, or advertising for BRRC.

Please feel free to contact the Royalty Captain with questions.

Christie Barnhill @ 940-435-5800
 Erin Pewitt @ 903-819-9579
 brrcroyalty@gmail.com



***contestant information form may be completed and submitted online at <https://www.blueridgeridingclub.org/royalty.html#/> or may be completed and returned via email (PDF or JPG), mail or in person.*

Contestant Signature: _____ Date: _____

Signature of Parent/Guardian: _____ Date: _____
 (if contestant under the age of 18)

Royalty Contestant Sponsor Form

BRRC Royalty Contestant Name	
Royalty Sponsor Business Name	
Mailing Address (number/street or PO Box, city, state, zip)	
Contact Name	
Email	
Phone #	
Website	

***sponsor form may be completed and submitted online at <https://www.blueridgeridingclub.org/royalty.html#/> or may be completed and returned via email (PDF or JPG), mail or in person.*

Each BRRC Royalty Contestant must have one sponsor. The sponsor agrees to pay \$400 to support the candidate through the Royalty Contest. This is **NOT** a rodeo sponsorship.

All sponsors will receive the following benefits for their sponsorship:

1. Social Media advertising courtesy of the BRRC. Advertising on the BRRC website. Please email the logo and/or ad work you'd like used to promote your business to brrcroyalty@gmail.com
2. A sash with your business name will be worn by your contestant throughout the competition and at the BRRC Rodeo leading up to the crowning. ***sponsor sashes are not worn during judging of horsemanship and personal interview portion of competition.*
3. A verbal announcement of your business as a sponsor of the contestant at each night's performance of the July BRRC Rodeo.
4. Two free adult general admission tickets to the Blue Ridge Rodeo for use on either Friday or Saturday night.

Sponsor logos should be high resolution PNG, JPG or vector files. Logos may be emailed to brrcroyalty@gmail.com.

Office use only: Credit Check Cash



The BRRC Royalty Captain in conjunction with the BRRC Board of Directors has pledged to make the pageant memorable for each contestant. The board is confident that the chosen Royalty Captain will represent his/her club and the city of Blue Ridge in a grand manner.

The Blue Ridge Riding Club **Queen, Princess, and Sweetheart** symbolize the youth of our rodeo, city, club, and those who wish to promote the sport of rodeo, and in so doing, promote the great western way of life. A contestant for Queen, Princess, or Sweetheart possesses an outgoing and congenial personality, and is knowledgeable of the equine industry, and the sport of professional rodeo.

Eligibility

1. **Sweetheart contestants** must not be less than 6 years of age or more than 10 years of age as of January 1, 2026.
2. **Princess contestants** must not be less than 11 years of age and no more than 15 years of age as of January 1, 2026.
3. **Queen contestants** must not be less than 16 years of age and no more than 22 years of age as of January 1, 2026.
4. Birth certificates may be required as proof of age.
5. Contestants must be a BRRC member in good standing. Can be individual or under a family membership. If over the age of 18, contestants must hold an individual BRRC membership.
6. No person who will be under the age of 18 years on January 1st of the year of the competition, may be a contestant unless his/her parents and/or legal guardian have given their written consent to such participation, agreeing to comply with all of these rules and regulations as they then exist or may hereafter be amended.
7. The Queen and Princess contestant must be able to ride independently **and** carry a flag.
8. The Sweetheart contestant must be able to ride independently, but is not *required* to carry a flag. The Sweetheart contestant can choose to carry a flag if they are able to do so.
9. The reigning contestants are not eligible to compete during their reigning year with the exception of the following:
 - The Princess who has turned 16 and is eligible to compete in the Queen contest if she so wishes.
 - The Sweetheart who has turned 11 and is eligible to compete in the Princess contest if she so wishes.
10. A contestant may not have previously held the BRRC royalty position of which they are competing for.

Contestant Requirements

1. Contestants must be a BRRRC member in good standing with current year membership received on or before the royalty contestant application due date.
2. Leading up to the personal interview and horsemanship competition, and coronation/crowning contestants shall attend all public and private functions connected with the Club, Rodeo, and the Royalty contest as designated by the BRRRC Royalty Captain, and shall participate in promotional and other functions to the extent and in the manner requested by BRRRC. Failure to attend all required functions without prior approval from the Captain will be reviewed by the board and may result in the contestant being disqualified from the competition.
3. Contestants **MUST** conduct themselves in a sportsmanship-like manner at all times, in person and online. Any behaviors seen, reported, or observed either in person or on social media will be addressed by the board to determine what action if any needs to be taken to address such concerns.
4. Contestants **MUST** ride in the Rodeo parade, unless specifically excused by the BRRRC Royalty Captain. Dress for the parade will be of the contestant's choice but must consist of your sponsor's sash, cowboy hat or helmet, boots, long sleeve top/shirt, and jeans without rips or tears. The outfit must be neat and tasteful. ***arena shirts, zip-up tops, bodysuits, etc. are acceptable provided they are long sleeved. Jeans of any color are acceptable.*
5. Contestants **MUST** ride in the Grand Entry each night of the Rodeo and attend all performances of the Rodeo unless specifically excused by the BRRRC Royalty Captain. Contestants may wear clothing of their choice, but must consist of the sponsor's sash, cowboy hat or helmet, boots, jeans without rips or tears, and long-sleeved top/shirt. Contestants must wear their sponsor sash throughout the royalty contest and the rodeo. ***arena shirts, zip-up tops, bodysuits, etc. are acceptable provided they are long sleeved. Jeans of any color are acceptable.*
6. Contestants will be required to be at the rodeo arena at least one hour prior to the performance each night. Contestants will be required to be mounted and located near the West gate and check in with BRRRC Royalty Captain for the parade and/or grand entry. All contestants will ride together in the grand entry following the reigning Queen, Princess, and Sweetheart.
7. At all BRRRC functions, performances, and events, each contestant shall be dressed in western attire all of which shall be furnished at the sole cost and expense of the contestant and approved by the Royalty Captain.
8. At any event requiring the contestants to be mounted, each contestant shall provide the horse to be used by her, together with all the necessary saddles, bridles, and or other equipment, and at her sole cost and expense, transport the horse to and from the site of the function.
9. Each contestant shall provide her own transportation to each such function, performance, and or event unless otherwise instructed by the BRRRC Royalty Captain.
10. BRRRC Royalty Captain shall have the sole right to publish or cause the publication in any media, and use in any reasonable manner, the name, basic biographical background, and photographs of each contestant for the purpose of the promotion of the contest.
11. If for any reason a contestant is unable to complete the competition (including a withdrawal, disqualification, or no show at horsemanship judging), all sponsorship and donation funds previously submitted are forfeited. There will be no refunds.

Competition Scoring

- **Point System**

- The selection of the contestants in the Royalty Court consists of Queen, Princess, and Sweetheart and will be judged and regulated on a point system in the following categories and point totals:

Obtain Royalty Contestant Sponsorship *Required	\$400	Maximum Possible Points
Obtain Donations <i>**donations below \$400 will receive partial points based on percentage collected. Example: \$200 donations collected = 50% of \$400. 50% of 50 points = 25 points</i>	\$400	50 points
Total Donations at or over \$500	\$500	20 points
Rodeo Sponsors	1 point per sponsor, up to 5 sponsors	5 points
Work Days	2 Work Days (12.5 points per work day attended)	25 points
Appearance		25 points
Personal Interview		50 points
Sales Talk		50 points
Horsemanship		50 points

- To calculate the contestants final score:
 - points from donations, donations equal to or over \$500, rodeo sponsorship and workdays will be totaled. These are referred to as the non-judged points.
 - points from each judge's score sheets will be totaled for each judge then added together and divided by three to create an average judge score.
 - **For the final score**, the non-judged points total and judges average are added together.
 - In the event of a tie the contestants personal interview average score will be used to break the tie. In the event that is a tie then the average sales talk score will be used.
 - No points will be awarded AFTER completion of the judged competition.

- **Judges**
 - The judging panel will consist of judges who are familiar with the rodeo and horse industry. The judging panel is obtained by the BRRC Royalty Captain with board approval and any compensation to the judges is negotiated between the coordinator and judges and paid from the Royalty funds.

- **Royalty Contestant Sponsorship**
 - **Required for participation**
 - All contestants must have a business sponsor in order to compete, receive points and awards. The cost of the sponsorship is \$400. All sponsorships must be obtained by the published due date and all funds and forms turned in by that date to be eligible to compete and receive prizes.
 - All contestants will have an ad on the website, and social media with a picture and biography along with the business name, logo, etc. stating that they are the contestant's sponsor. The biography and pictures must be provided to the BRRC Royalty Captain by the published due date.
 - The contestant will wear a sash during the parade, rodeo grand entry, and rodeo with the business name of their sponsor. The BRRC Royalty Captain will have all the sashes made for the contestants.
 - This is a Royalty sponsorship and is not a Rodeo Sponsorship.
 - All sponsors will receive the following benefits for each sponsorship:
 1. Social Media advertising courtesy of the BRRC. Website advertising on the BRRC website.
 2. A sash with their business name worn by their contestant during the competition. **sponsor sashes are not worn during judging of horsemanship and personal interview portion of competition.
 3. A verbal announcement of their business as a sponsor of the contestant at each night's performance of the July rodeo.
 4. Two free Adult general admission tickets to the Blue Ridge Rodeo for use on either Friday or Saturday night.

- **Donations/Rodeo Sponsorship**
 - All contestants will strive to obtain a minimum of \$400 in donations to support the Royalty Contest and receive full points. If donations collected are less than \$400, contestants will receive a percentage of the total points as published in the point system matrix on page 6 of this book.
 - If total donations collected are equal to or greater than \$500, contestants will receive additional points as published in the point system matrix on page 6 of this rule book.
 - These are donations and are not sponsorships.
 - It is important that contestants be sure when the donated funds are turned in it is clear the contestant they are on behalf of.
 - BRRC is a NonProfit 501(c)3 organization.
 - The Rodeo Sponsor points are earned by bringing in a **New Rodeo Sponsor** who gives at least \$500, or bringing in a previous/returning sponsor who increases their sponsorship by a minimum of \$500.
 - New Rodeo Sponsor is defined as one that was not a sponsor in the previous year.
 - Rodeo Sponsor points are earned at 1 point per sponsor for a maximum of 5 points.

- **WorkDays**
 - There will be an opportunity to earn extra points by attending arena work days prior to the royalty competition for a total of 25 points.
 - Each work day attended, up to 2, earns 12.5 points each. Attending a work day is spending 3 hours working at the arena during scheduled workdays.
 - Be sure to check in when you arrive and let them know you are earning royalty points.
 - There will be no work day alternative options in the event a contestant is unable to attend any scheduled work days.
 - In the event BRRRC Work Days are not held prior to the royalty competition, no points will be awarded for this category.

- **Appearance**
 - This category will be judged by a panel of judges.
 - Contestants will be required to wear cowboy boots, a cowboy hat or helmet, a long-sleeved top, jeans without rips or tears, and a belt. ***arena shirts, zip-up tops are acceptable provided they are long sleeved. Bodysuits are not acceptable during appearance judging. Jeans of any color are acceptable.*
 - Your outfit should be neat and clean.
 - Your hair should be groomed.
 - Make-up and accessories, if any, should be tasteful.

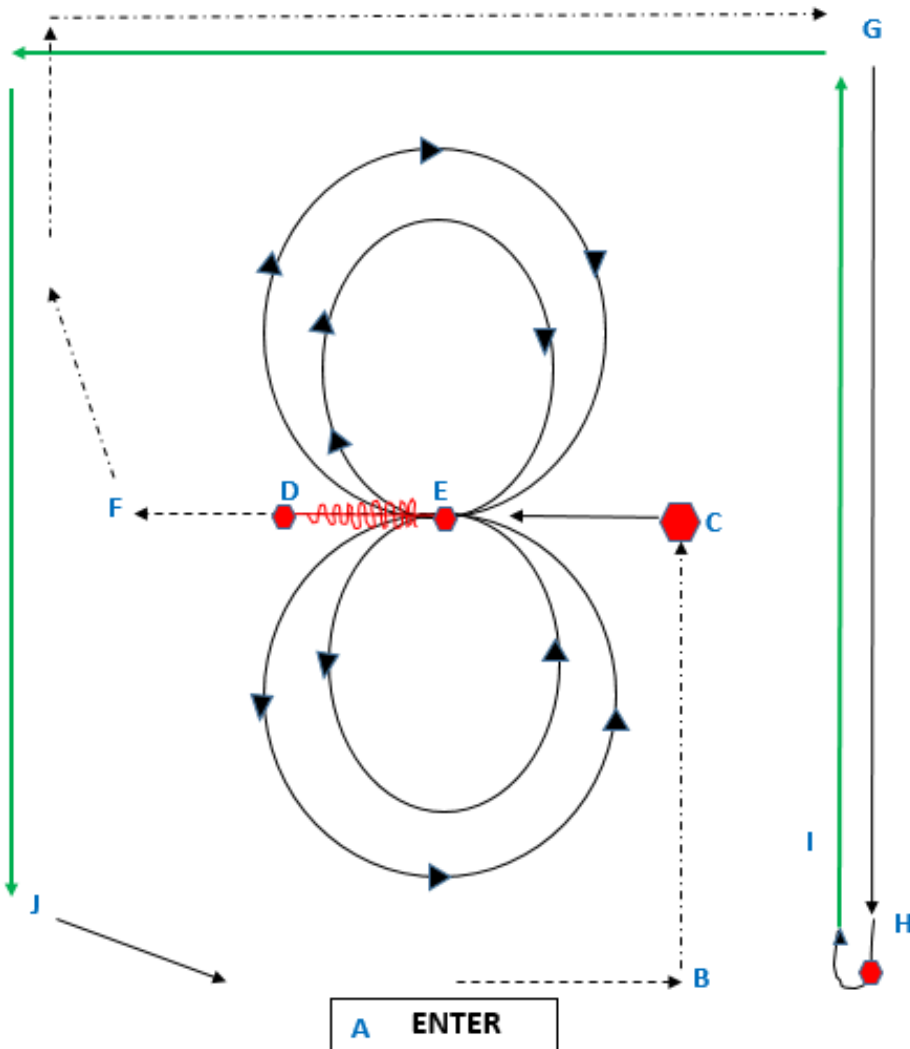
- **Personal Interview**
 - This category will be judged by a panel of judges.
 - The interview will be from 5-15 minutes in length for the Queen and Princess. For the Sweetheart, it will be 3-7 minutes.
 - The panel will ask questions about the contestant, the contestant's history with BRRRC, horsemanship, school and community activities, as well as basic rodeo and/or horsemanship facts. There are no standard questions and the judges may ask different questions of each candidate.

- **Sales Talk**
 - This category will be judged by a panel of judges.
 - Your horse should be well groomed.
 - You must 'sell' the horse that you utilize for the horsemanship portion of this competition.
 - We suggest you bring the registration paper (if you have papers) to help assist you in your sales talk.
 - You may have another youth hold and/or ride your horse for you.
 - Sales talk needs to be 5-10 minutes for the Queen, 3-8 minutes for the Princess, and 2-3 minutes for the Sweetheart. During this time frame, you will want to inform the buyer about your horse for sale while leaving enough time for questions. Time warnings will be given throughout to keep the competitor aware of how much time is left.
 - Preparing for sales talk we suggest you look over the registration papers, make sure you know about the dam and sire of the horse, while also highlighting some of the strengths. Don't be afraid to point out something that you would change about your horse. We strongly suggest practicing sales talk before you get to the BRRRC competition.

- **Horsemanship**
 - This category will be judged by a panel of judges.
 - Each contestant should be able to complete the required horsemanship pattern in 5 minutes or less.
 1. Queen and Princess contestants are required to complete Pattern #1
 2. Sweetheart contestants may complete either Pattern #1 or Pattern #2

- **Horsemanship Pattern #1 (Queen and Princess)**

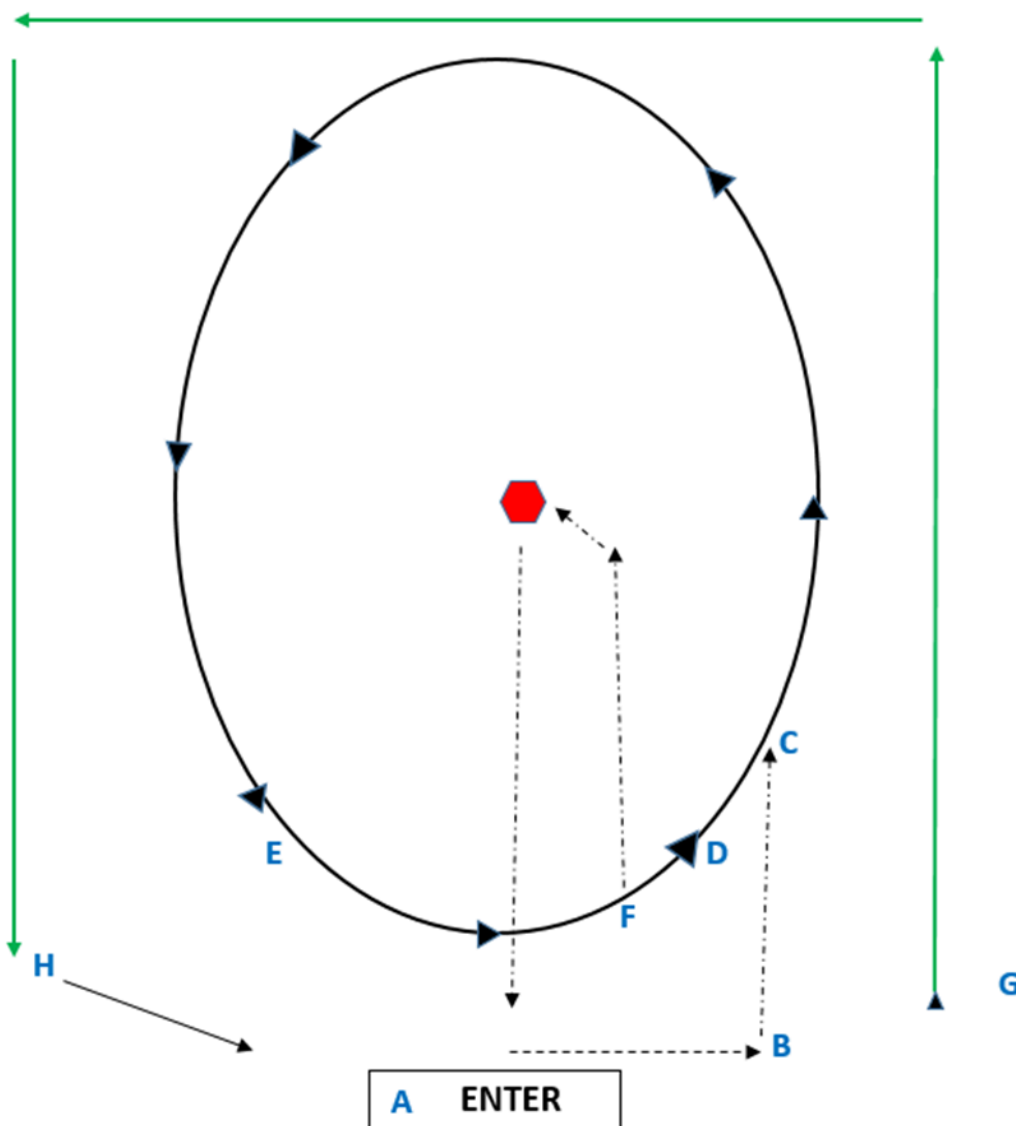
- This category will be judged by the selected panel of judges.
- This pattern is designed for the Queen and Princess contestant. *Sweetheart contestants may voluntarily choose this pattern.*



1. Enter at position A and walk to position B.
2. Trot to position C and stop.
3. Make a 90 degree turn to the left.
4. Begin two figure 8's starting to the right. The first should be small and slow, the second should be larger and faster.
5. Upon completion of the figure 8's, continue through the center (approximately 3 or 4 strides) and stop at position D.
6. Back up 3 or 4 strides to position E and stop.
7. Walk forward to position F and transition into a trot.
8. Trot to position G.
9. Begin a fast pace at position G, coming to a stop at position H.
10. Turn away from the fence at position H and begin a fast pace at position I, doing a presentation ride waving to the crowd. Complete your presentation ride around the perimeter of the arena to position J. Slow your horse down and return to the entrance gate.

- **Horsemanship Pattern #2 (Sweetheart)**

- This category will be judged by the selected panel of judges.
- This pattern is designed for the Sweetheart contestant only. *Sweetheart contestants may voluntarily choose to ride the Queen/Princess pattern, Horsemanship Pattern #1.*



1. Enter at position A and walk to position B.
2. Trot to position C and transition into a slow lope.
3. Slow lope around the arena to position D.
4. At position D, begin a presentation lap, saluting the crowd.
5. Continue to position E.
6. At position E slow your horse down and walk or trot to position F.
7. At position F turn and go into the center of the arena. Stop your horse. You must be able to control your horse in the same position for several minutes until dismissed by the panel of judges or competition assistant.
8. Upon dismissal, turn and return to position A.

Competition

- All contestants will wear a number during the personal interviews, horsemanship, and sales talk competition. No sponsor sash will be worn during judged competitions.
- At least one week prior to the competition, a rain location will be secured. Therefore, the competition will be held rain or shine.
- All contestants will need to check in by the published time to draw their number. This number will be the order in which they compete through all categories.
- All winners will be announced during the Saturday night performance of the July rodeo. No announcements will be made prior to the Saturday night of the rodeo.
- All original scorecards will be kept by the Royalty Captain.

Awards Presented

- The following positions and awards will be considered depending on the number of participants and the amount of funds raised by contestants. Buckles and crowns to be awarded the day the winners are announced, saddles will be awarded at the BRRC year-end meeting and awards ceremony.
 - Queen - Sash, Crown, Buckle and Saddle
 - Princess - Sash, Crown, Buckle and Saddle
 - Sweetheart - Sash, Crown, Buckle and Saddle
 - *Chaps are awarded only if supported by the royalty budget. In order to offset the cost of chaps the contestants will participate in selling raffle tickets at the annual rodeo. If chaps are not awarded by BRRC, newly crowned royalty may coordinate with the Royalty Captain to order and pay for chaps individually.*
 - *Should any award be lost, broken, destroyed, etc., during the royalty reign, repair or replacement cost is the responsibility of the royalty member.*

Duties & Expectations of Royalty Court

1. All Royalty Court members must maintain their BRRC membership in good standing during the entire period of their reign. Reign officially begins the day after crowning and ends upon completion of the last day of the annual rodeo the following year.
2. The Royalty Court is required to ride in the annual rodeo held at the BRRC arena in July. This includes the parade, opening ceremony, presentation of colors, and sponsor flag runs. When not completing these duties they should find the BRRC Royalty Captain to see where else they can help, such as welcoming fans or visiting with sponsors. If a royalty court member is not able to attend an event, the member must be given approval by the Royalty Captain.
3. The Royalty Court is required to attend a minimum of 4 Playdays to present the colors during the National Anthem. Of those 4 playdays, 2 must be attended between crowning and year end banquet (**August - REQUIRED**; September, October November - pick at least one), and 2 must be attended between year end banquet and rodeo of following year (March, April, May - pick at least one; **June - REQUIRED**). You do not have to participate in the playday and may leave after presenting colors.
4. The Royalty Court is required to attend and help with the annual BRRC Award Banquet.
5. The Royalty Court is expected to represent the BRRC as a royalty representative, in royalty attire, outside of the BRRC arena by riding or attending **a minimum of 4 events** in the North Texas area

throughout the year such as rodeos, parades, jackpots, and other community events. At least **2** of these events must be attended after coronation/crowning and before the end of the calendar year. These are events outside of BRRRC that help to spread the mission of BRRRC to promote and foster community unity, horsemanship, civic responsibility, educational excellence, and charitable service for all ages in Blue Ridge and the surrounding North Texas area.

6. Royalty must notify the Royalty Captain of the event(s) they will be attending and are expected to take pictures in royalty attire at the event so we may share on social media, etc.
7. If unable to attend any required/suggested events Royalty Court members will notify the Royalty Captain ASAP.
8. Anything a title holder has made using the BRRRC royalty title, name or logo must be approved by the Royalty Captain. This includes chaps, any articles of clothing or other items.
9. Furthermore, the Royalty Court is to conduct themselves in a way that represents the BRRRC positively at all times. Conduct unbecoming will be addressed by the Royalty Captain and is subject to being grounds for removal. All Royalty Court members shall conduct themselves in a way that reflects positively outside of BRRRC events. This conduct includes behavior on social media outlets (to include what you post and what others post and tag you in), other outside events, fundraisers, and or any public appearance where the Royalty Court member has a known affiliation with the BRRRC. Royalty court members will:
 - a. refrain from using profanity and inappropriate language.
 - b. refrain from smoking/vaping, drinking alcohol and/or using illegal substances.
 - c. not become engaged, married or pregnant during the term of title reign.
 - d. not exhibit public displays of affection with a boyfriend or companion of that nature.
 - e. not compete for other rodeo royalty titles during reign without consulting the BRRRC Royalty Captain first.
10. Royalty attire for events is a cowboy hat or helmet, long sleeved top, jeans without rips or tears, belt with buckle, boots, royalty crown, and royalty sash. ***arena shirts, zip-up tops, bodysuits, etc. are acceptable provided they are long sleeved. Jeans of any color are acceptable.*
11. When flags are presented, the Queen will present the American Flag, Princess will present the Texas Flag, and if the Sweetheart is capable, will carry the BRRRC Flag.
12. Failure of one of the court members to complete their duties may result in the removal of the court member's crown and title and may be passed on to the runner-up.
13. In the event a member of the Royalty Court is unable or does not fulfill their duties as listed above, it must be brought to the attention of the Royalty Captain who will then present the case to the BRRRC Board of Directors. The board will determine whether the runner-up will take over in the reigning position.
14. All prizes awarded remain the property of BRRRC until successful completion of the court member's reign.
15. Should a member be unable to fulfill their royalty commitment or otherwise be removed from the court, all prizes awarded or the monetary value of all prizes, including sash, crown, buckle, saddle and chaps, will be returned to BRRRC immediately.

Contesting the Royalty Competition

- Any contestant and/or parent wishing to contest the results of the competition must
 - File a written dispute within 24 hours of the announcement of the winners explaining the reason for the dispute. The dispute shall be delivered to the BRRC Board of Directors via email, Facebook messenger, or hand delivery.
 - Include a non-refundable \$50 Fee. If notice of dispute is delivered electronically, a link for electronic payment of dispute fee will be provided.
- Upon receipt of a written dispute and fee, the Board of Directors will review and hold any necessary meetings, as they deem appropriate. All decisions of the Board of Directors will be FINAL.