



2025 BLUE RIDGE RODEO SPONSORSHIP OPPORTUNITIES

The Blue Ridge Riding Club planted its roots in the Collin county landscape in 1963. Our facility hosts a number of events each year beginning in March and running through November, with the most notable being the annual Blue Ridge rodeo held each July since 1964. The 61st annual Blue Ridge rodeo will be held July 11-12, 2025.

As we enter into a new season, we present to you sponsorship opportunities available for your business to be part of the events that occur here. Sponsorships of the annual Blue Ridge rodeo are investments that enrich the greater community, build positive goodwill of your company and connect you with a market of other hard-working, community minded individuals. Sponsors are a key element in maintaining the rodeo spirit by bolstering our initiatives to give back to the community, fostering western culture and heritage, and promoting the original American extreme sport. And there is no better place to entertain your clients or reward your employees than at a family-friendly rodeo with your name in the forefront.

The Blue Ridge Riding Club board of directors, committees and volunteers take great pride in coming together to produce a top notch rodeo each year; bringing in quality stock and entertainers, attracting top athletes, and providing a fun weekend of rodeo action. We are a 501(c)(3) non-profit entity run entirely through the commitment and countless hours from unpaid directors and volunteers.

Information regarding our pre-designed sponsorship opportunities is attached, or to discuss the possibility of a customized opportunity that best fits your business, please email brrcbod@gmail.com or call 903-819-9579 . We are committed to maximizing the experience of each sponsor partnership.

We look forward to hearing from you soon!

Erin Pewitt
President
Blue Ridge Riding Club

2025 BLUE RIDGE RODEO SPONSORSHIP PACKAGES

DIAMOND \$10,000

- 5x10 sign on arena entrance gate to hang all year
- 4x6 banner to hang outside the arena during the rodeo
- Flag run between each event
- Name and logo on rodeo t-shirt
- Flag carried during parade
- Vendor booth space for both nights
- 10 sponsor admission passes, good for both nights
 - includes access to hospitality tent for all you can eat
- 4 sponsor parking passes, good for both nights

PLATINUM \$5,000

- 4x6 sign in arena to hang all year
- 4x6 banner to hang outside the arena during the rodeo
- Flag run between each event
- Name and logo on rodeo t-shirt
- Flag carried during parade
- Vendor booth space for both nights
- 8 sponsor admission passes, good for both nights
 - includes access to hospitality tent for all you can eat
- 3 sponsor parking passes, good for both nights

GOLD \$2,500

- Sign on or in bucking chute - *limited to first 8 committed*
- After first 8 are filled, next 8 committed receive flag run during event
- Announcer shoutout when livestock bucks out of chute
- Vendor booth space for both nights
- 4x6 banner to hang outside the arena during the rodeo
- 6 sponsor admission passes, good for both nights
 - includes access to hospitality tent for all you can eat
- 2 sponsor parking passes, good for both nights

SILVER \$1,500

- 3x5 catwalk sign to hang all year
- 4 sponsor admission passes, good for both nights
 - includes access to hospitality tent for all you can eat
- 1 sponsor parking passes, good for both nights

BRONZE \$1,000

- 3x5 catwalk sign to hang all year
- 2 sponsor admission passes, good for both nights
 - includes access to hospitality tent for all you can eat
- 2 general admission passes, good for one night of the rodeo

COPPER \$500

- Banner to hang outside the arena during the rodeo
- 4 general admission passes, good for one night of the rodeo

****All sponsorship packages include recognition as sponsor on BRRC website and social media***

Signs, banners and flags are provided by the sponsor. If ordered by BRRC, money for signs and flags due at the same time as sponsorship payment.



2025 BLUE RIDGE RODEO SPONSORSHIP COMMITMENT

PLEASE SELECT ONE

DIAMOND
\$10,000

Signage/banners/flags est cost : \$750

PLATINUM
\$5,000

Signage/banners/flags est cost: \$575

GOLD
\$2,500

Signage/banners/flags est cost: \$500

SILVER
\$1,500

Signage/banners/flags est cost: \$340

BRONZE
\$1,000

Signage/banners/flags est cost: \$190

COPPER
\$500

Signage/banners/flags est cost: \$105

Sponsor to order signage, flags:

BRRC to order signage, flags:

Utilize previous year signage, flags:
(if possible. BRRC will evaluate condition of existing signs, banners and flags)

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Facebook/Instagram name: _____

Preferred Method of Contact: _____

Please make checks payable to: Blue Ridge Riding Club & Rodeo
Mail to: PO Box 69 | Blue Ridge TX 75424

Please email your business logo, in high resolution format, to: brrcbod@gmail.com
Questions: call Erin Pewitt @ 903-819-9579



Blue Ridge Riding Club & Rodeo is a 501(c)(3) non-profit entity. All sponsorships are tax deductible.
You will receive a non-profit donation receipt for your records.

THANK YOU FOR YOUR SUPPORT!