



Blue Ridge Annual Rodeo Sponsorship Opportunities 2024

**THIS AIN'T OUR FIRST RODEO...
IT'S OUR 60TH!**

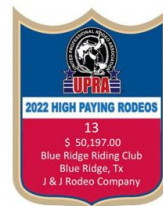
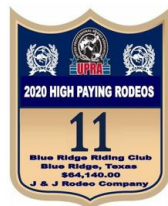
The Blue Ridge rodeo has been a staple in the community since 1964. We work hard to produce a top notch event each year. Through ups and downs, record setting hot weather, high fuel costs, and rising costs of just about everything else we have been successful for many years in maintaining a rank in the top 20 out of 200+ rodeos on the UPRA circuit. We take great pride in bringing in quality stock, attracting top athletes and providing a fun, family friendly weekend of rodeo action. None of this would be possible without our sponsors.

Our annual rodeo enables us to give back to our community (volunteer fire department, various school clubs, area churches, etc.) as well as award scholarships to area high school seniors and continuing education students. Throughout the year we are also committed to providing a safe, fun and encouraging environment for riders of all ages through our monthly playday events, jackpots and clinics. The Blue Ridge Riding Club and Rodeo is a 501(c)3 non-profit entity run 100% through the commitment and countless hours from unpaid directors and volunteers.

Our sponsors, community support, western heritage, and our love of the rodeo keep this tradition alive in Blue Ridge. Thank you for your support! We look forward to putting on a great event in 2024 to celebrate 60 years!

The 60th annual Blue Ridge Rodeo will be held July 12-13, 2024.

The following pages outline the many opportunities and options we have for our sponsors. We understand the dedication it takes to be a sponsor for any event, so we'd like to thank you in advance for consideration of your support and sponsorship.



60th Annual Blue Ridge Rodeo Sponsorship Opportunities

BENEFITS

TITLE SPONSOR Contact Us

- Top billing as the named Title Sponsor of the event
- 12 Sponsor admission passes, good for both nights – includes access to hospitality tent for all you can eat
- 4 Sponsor parking passes, good for both nights
- 10 General Admission passes, good for one night of the rodeo
- Vendor space for both nights
- Advertising
 - 10x10 sign on arena entrance gate to hang all year
 - 4x6 banner to hang outside the arena
 - Flag runs between each event
 - Website advertisement with link to sponsor website
 - Social media shoutouts
 - Shoutouts during playdays, jackpots, and clinics
 - Name on rodeo t-shirt
 - Flag carried during parade



DIAMOND SPONSOR \$20,000

- 10 Sponsor admission passes, good for both nights – includes access to hospitality tent for all you can eat
- 4 Sponsor parking passes, good for both nights
- Vendor space for both nights
- Advertising
 - 5x10 sign on arena entrance gate to hang all year
 - 4x6 banner to hang outside the arena
 - Flag runs between each event
 - Website advertisement with link to sponsor website
 - Social media shoutouts
 - Shoutouts during playdays, jackpots, and clinics
 - Name on rodeo t-shirt
 - Flag carried during parade

PLATINUM SPONSOR \$5,000

- 8 Sponsor admission passes, good for both nights – includes access to hospitality tent for all you can eat
- 3 Sponsor parking passes, good for both nights
- Vendor space for both nights
- Advertising
 - 4x6 sign in arena to hang all year
 - 4x6 banner hung outside the arena
 - Flag runs between each event
 - Website advertisement with link to sponsor website
 - Social media shoutouts
 - Shoutouts during playdays, jackpots, and clinics
 - Name on rodeo t-shirt
 - Flag carried during parade

Signs, banners, and flags are provided by the sponsor. If ordered by BRRC, money for signs and flags due at the same time as sponsorship payment.



GOLD SPONSOR
\$2,500

- 6 Sponsor admission passes, good for both nights – includes access to hospitality tent for all you can eat
- 2 Sponsor parking passes, good for both nights
- Vendor space for both nights
- Advertising
 - Sign on or in bucking chute (2' x 7'3") *limited to first 8 committed*
 - announcer shoutout when livestock bucks out of chute
 - After first 8 chutes are filled, next 8 committed get flag run during event
 - 4x6 banner hung outside the arena
 - Yearly website advertisement
 - Yearly social media shoutouts
 - Shoutouts during playdays, jackpots, and clinics

SILVER SPONSOR
\$1,500

- 4 Sponsor admission passes, good for both nights – includes access to hospitality tent for all you can eat
- 1 Sponsor parking pass, good for both nights
- Advertising
 - 3x5 catwalk sign
 - Yearly website advertisement
 - Yearly social media shoutouts

BRONZE SPONSOR
\$1,000

- 2 Sponsor admission passes, good for both nights – includes access to hospitality tent for all you can eat
- 2 General Admission passes, good for one night of the rodeo
- Advertising
 - 3x5 catwalk sign
 - Yearly website advertisement
 - Yearly social media shoutouts

COPPER SPONSOR
\$500

- 4 General Admission passes, good for one night of the rodeo
- Advertising
 - Banner to hang outside arena during rodeo
 - Yearly website advertisement
 - Yearly social media shoutouts

Signs, banners, and flags are provided by the sponsor. If ordered by BRRC, money for signs and flags due at the same time as sponsorship payment.

Estimated cost for signage/banners/flags:

Platinum \$575
Gold \$500
Silver \$340
Bronze \$190
Copper \$105

Please reach out to us if you need additional information about sponsorships.
brrcbod@gmail.com
903-819-9579



SPONSORSHIP LEVEL **(Please circle)**

- Diamond Sponsor \$20,000
- Platinum Sponsor \$ 5,000
- Gold Sponsor \$ 2,500
- Silver Sponsor \$1,500
- Bronze Sponsor \$1,000
- Copper Sponsor \$ 500

SPONSOR INFORMATION

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Please make checks payable to:

Blue Ridge Riding Club & Rodeo
PO Box 69
Blue Ridge, TX 75424

Contact Information:

Erin Pewitt, President
903-819-9579
brrcbod@gmail.com
www.blueridgeridingclub.org

THANK YOU FOR YOUR SUPPORT!